



Going Global  
TV | Web | Social Media | Mobile



## introduction

GOING GLOBAL is a business lifestyle travel television show, portal and mobile application aimed at addressing the needs of the most profitable sector of the international travel market; the elite business and leisure traveler.

GOING GLOBAL focuses on the journey as well as the destination highlighting first class travel experiences and the world's top locations to live, work and play.

GOING GLOBAL has featured some of the world's best destinations including Dubai, China, Brazil, Turkey, Singapore, Ethiopia, South Africa, Taiwan, Miami, South Korea and Australia.

*The show is available now in the US and comes with a huge online and social media following for built-in viewership.*

Each episode of GOING GLOBAL highlights the options and opportunities of doing business far from home, while illuminating the cultural, economic and social values of an international destination. We focus on the amenities, as well as the sights and sounds of our global locations, and we show our viewers what they can do to relax after a long day of successful deal making. By the end of each episode our audience will learn everything they need to know in order to do business in a foreign market.

GOING GLOBAL is the TV show for discriminating, high net worth travelers. Our audience cares about the journey as much as the destination and are accomplished, intrepid world dealmakers. GOING GLOBAL provides a platform to elite travelers with a focus on the travel experience and strategies to enjoy not just endure the process of international adventures.

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## GOING GLOBAL

Business is a Journey, Travel Well

GOING GLOBAL has built a large and loyal worldwide following and going forward we're curating even more exciting travel experiences with insider's information on leading airlines, in-depth coverage of luxury hotels and a deeper perspective on highly sought-after business travel destinations.

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