



36+ episodes, 55 countries

and millions of fans across 6 continents



Let's Shop is a global adventure in taste, style and exploration. Hosted by the charming and elegant Cheryll Gillespie, Let's Shop is a whirlwind tour of the most exclusive, exciting and famous shopping destinations the world has to offer.

For Cheryll shopping is a passion and an art form. For the viewer shopping becomes educational, inspirational and always highly entertaining. Shot on six continents, Let's Shop is the world's guide to the art of browsing and buying.

Cheryll Gillespie is a true renaissance woman with a penchant for perfection and a passion for adventure. She is famous for her creative verve and magnetic approach to shopping, food, fashion and art. She is also a well respected public speaker.

Cheryll Gillespie's home design & fashion column is available in over 290 newspapers in Canada including all of the Sun Media newspapers and their online portal CANOE. As well, her weekly radio show At Home is nationally syndicated on the Corus Radio Network.

With international television reach, Canadian newspaper and radio, two web portals, Facebook and Twitter, Let's Shop boasts a global following of loyal fans who are mobile, engaged and ready to experience the best of the Let's Shop brand.

[www.letsshoptv.com](http://www.letsshoptv.com) | [www.cheryllgillespie.com](http://www.cheryllgillespie.com) |

<http://www.facebook.com/Lets.Shop.TV>



### **Cheryll Gillespie**

Cheryll has taken viewers on over 36 adventures across six continents. From classic shopping destinations in France to the rustic charms of Africa, from the high energy of Brazil to the ancient wonders of China, Cheryll brings her global audience the best of luxury travel from around the world.

## **A Worldwide Broadcast Footprint**

Each week Let's Shop reaches millions of fans across the globe on television, the internet, social media and traditional print and radio.

Let's Shop is on WealthTV in the US reaching the most exclusive viewing audience coast to coast. In Canada the series is a longtime fave on Travel+Escape the highly rated national Travel Channel and OUTtv, the world's first GLBT television network with a highly sought after viewer profile.

Let's Shop connects with a mobile, internationally savvy, high net worth viewer.

### **Also Offering Global Reach Across Six Continents**

Let's Shop has also been sold around the world in over 55 countries on networks as diverse as FoxLife Japan and FoxLife Korea, MBC the Middle East's largest broadcaster, Exclusive Latin America's HD channel dedicated to a luxury lifestyle, Discovery India and Asia, in addition to dozens of other leading national and pan-regional television networks across the globe.

Our viewer is 60% female, 40% male. They travel, care about luxury goods and exceptional experiences. They are well educated, have a high disposable income and travel for work and pleasure.