


RE:SOURCE MEDIA INC.

the future code

AMAZON PRIME | ROKU | YOUTUBE | SOCIAL MEDIA





creativity doesn't need limits.

@thecreative_exchange

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Discover a world of possibilities . . .

The Future Code is a multiplatform media brand that celebrates people and their passions, creativity and commerce, and the innovation and ideas which will define tomorrow.

The Future Code is a 30 minute TV series available on Prime Video in the US and UK, as well as Roku, the number one streaming platform in North America, which also covers Latin America and much of Europe.

The Future Code also produces The Future Code Shorts, which are a series of four to six minute videos on one topic or company that is crating change. These are available on Roku, as well as the brand's successful YouTube channel, in addition to being promoted on a diverse array social media outlets. The Future Code is a modular, affordable and effective way to tell your story.

The 30 minute TV episodes are available on Prime Video in the US and UK which reaches over 100 million customers. The TV series and

short form videos are also available on the Access Luxury channel on Roku. Roku is the number 1 streaming platform in the US, Canada and Mexico with more than 111.7 million active monthly users in the US alone, more than Amazon and Apple TV combined. These programs are also available free to users across Latin America and much of Europe.

The Future Code's TV show and short form videos are also released on YouTube to

These platforms are available to hundreds of millions of people across six continents. It's where your target audience already is.

capture an even wider demographic.

The TV series and videos are produced by an award wining television team which has produced content in over 100 countries, across all seven continents.

We've seen the future and it's amazing...



- The Future Code looks at disruptive ideas.

This includes technologies as well as new models and leading companies which are revolutionizing industries, changing the workplace and rewriting the future. These are inspirational stories of entrepreneurs and businesses big and small, famous names and upstarts, all coming together to show how and why they're helping to shape and change the world.



- Some people insist on writing the future.

The Future Code features a who's who of business leaders, best selling authors, respected gurus and influential opinion makers. We go inside to see how they take an idea from thought to finish.



- We crack the code to tomorrow.

The Future Code TV series and short form videos shine a light on the people and companies who are shaping the future of life and business across the globe.

Secure your place in the future...



One Video - \$5,250

Package includes the creation of a four to six minute video created and crafted in collaboration with the client.

- Published on the Access Luxury Roku channel available in North America, Latin America and much of Europe.
- Published on The Future Code YouTube channel with a guarantee of a minimum 35,000 views.
- A dedicated social media campaign with a guaranteed 250,000 impressions.



Two Videos - \$9,250

Package includes the creation of two videos.

- Published on the Access Luxury Roku channel in all markets.
- Published on The Future Code YouTube channel with a guarantee of a minimum 35,000 views per video.
- A dedicated social media campaign with a guaranteed 500,000 impressions.

*All videos are filmed in 4K and delivered in HD, the videos will also be made available to the sponsor after publishing.



TV Episode - \$25,000

Package includes the creation of a full 30 min TV episode.

- Published on Amazon Prime Video in the US and UK.
- Published on the Access Luxury Roku channel in all markets.
- Published on The Future Code YouTube channel with a guarantee of a minimum 35,000 views.
- A dedicated social media campaign with a guaranteed 750,000 impressions. All impressions are verified with an independent third-party report.

A man wearing a black jacket and a backpack is walking past a large fountain. In the foreground, another person wearing a black outfit and a disco ball helmet is sitting on a wooden fence, reading a magazine titled 'IDEAS'. The background features a large, multi-tiered fountain with water spraying upwards, set against a stone building with a window.

The Future Code just makes sense...

The Future Code offers world class production from a globally-recognized TV team with distribution across the most popular platforms on six continents, with guaranteed results, all for less than the usual cost of producing a video. This is your opportunity to tell your story to the right people in the right places.

Packages and prices are offered for a limited time only.

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