

tasted.tv



watch party
the world is watching

INTRODUCING TASTED.TV

WATCH PARTY

1

Tasted Media's proprietary technology turns passive video into a live, interactive event.

By unifying audiences around a specific moment, Watch Party turns standard programming into a collective experience where viewers chat, ask questions, and engage directly with hosts, experts, and brands. Scalable from intimate VIP groups to global crowds, every broadcast is fully managed by our technical and moderation teams for a seamless, polished delivery.

By connecting viewers directly with the experts and stars on screen, Watch Party sparks a two-way conversation that drives deeper engagement and turns everyday audiences into passionate advocates.

TURN CONTENT INTO A LIVE EVENT

Most brands spend thousands creating content that audiences scroll past in seconds (or see only once).

Watch Party transforms your existing media into a live, premium event where customers, trade partners, and fans watch and engage together in real time.

It gives audiences a reason to:

- Show up
- Engage
- Buy.

WHY BRANDS USE WATCH PARTY

- ✓ Activate clubs and customer databases
- ✓ Engage trade partners and distributors globally
- ✓ Create excitement around new releases and launches
- ✓ Drive tourism and destination awareness
- ✓ Host premium events at a fraction of physical costs

#2

FROM CONTENT TO CONNECTION



WHAT'S INCLUDED

- Private or public Watch Party
- Hosted introduction
- Moderated live audience chat during the screening.
- Real-time audience questions and responses
- Shareable event link for customers, trade and media
- Replay availability after the event



THE MAGIC

Viewers are not simply watching. They are interacting directly with the people behind the story.

Hosts can include:

- Founders, makers, experts & change-makers of any kind
- Tourism partners
- Featured personalities

The result is a deeper connection between your audience, your story and your brand.



WHY IT WORKS

People don't remember advertisements. They remember experiences.

Watch Party creates:

- Live, Shared experiences
- Deeper brand loyalty
- Extended Media Assets!
- Greater engagement than traditional social media.

IT'S EVERYWHERE YOU WANT TO BE SEEN

#3



WATCH ON **MOBILE**

Android / Google mobile app is available in 190 countries including TV, opening the door to international audiences and global brand storytelling.



WATCH ON **STREAMING**

Streaming presence on Roku, Google TV and Android TV
Additionally: Post-event availability across Tasted.TV streaming platforms.



WATCH ON THE **INTERNET**

Viewed online via the **Watch Party** portal on tasted.tv ... or we create a browser frame that sponsors can imbed on their own site!

Invite audiences via a private or public link!



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TASTED.TV

Where the world meets for food,
travel, drinks & great conversation.