

RE:SOURCE MEDIA INC.

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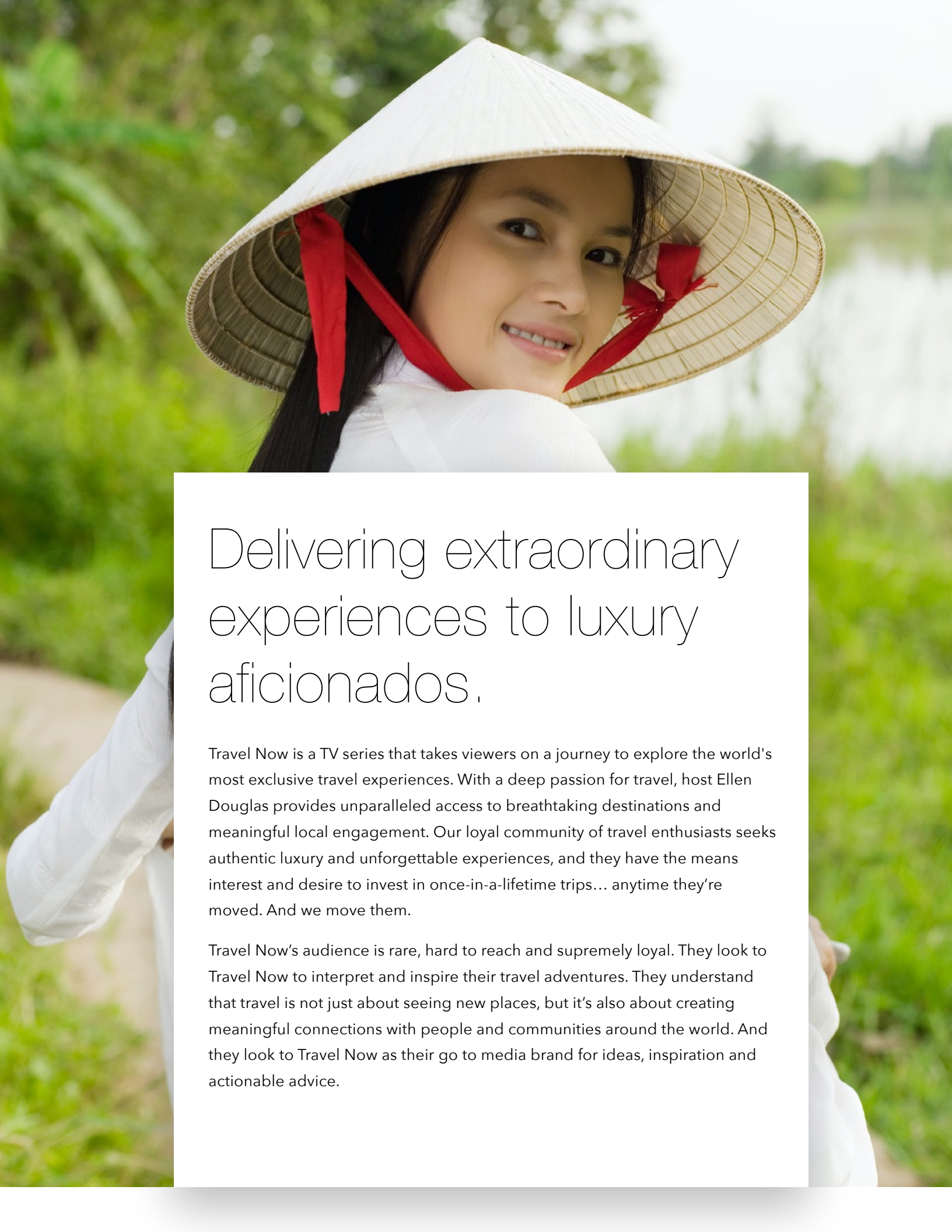
travel now

AMAZON PRIME | ROKU | YOUTUBE | SOCIAL MEDIA

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Ellen Douglas



Delivering extraordinary experiences to luxury aficionados.

Travel Now is a TV series that takes viewers on a journey to explore the world's most exclusive travel experiences. With a deep passion for travel, host Ellen Douglas provides unparalleled access to breathtaking destinations and meaningful local engagement. Our loyal community of travel enthusiasts seeks authentic luxury and unforgettable experiences, and they have the means interest and desire to invest in once-in-a-lifetime trips... anytime they're moved. And we move them.

Travel Now's audience is rare, hard to reach and supremely loyal. They look to Travel Now to interpret and inspire their travel adventures. They understand that travel is not just about seeing new places, but it's also about creating meaningful connections with people and communities around the world. And they look to Travel Now as their go to media brand for ideas, inspiration and actionable advice.



Discover a world of possibilities . . .

Travel Now is a multiplatform media brand designed to bring destinations to a proven global audience of travelers, foodies, cultural mavens and influencers.

Travel Now is a 30 minute TV series available on Prime Video in the US and UK, as well as Roku, the number one streaming platform in North America, Latin America, much of Europe and Australia. It is also published on the highly successful Access Luxury YouTube channel.

Travel Now also offers an on-going series of short form videos which are an affordable way to promote one company or destination. These are available on Roku, as well as the Access Luxury YouTube channel, in addition to being promoted on a diverse array social media outlets.

Travel Now is a modular, affordable and effective way to tell your story

The 30 minute TV episodes are available on Prime Video in the US and UK which reach over 100 million customers. The TV series and short form videos are also available on Roku, which is the undisputed leader in the US, Canada and Mexico with more than 111.7 million active monthly users in the US alone, that's more than Amazon and Apple TV combined. These programs are also available free to users across Latin America, Europe and Australia.

These platforms are available to hundreds of millions of people across six continents. It's where your target audience already is.

Travel Now's TV show and short form videos are also released on YouTube. The videos are produced by an award winning television team which has produced travel content in over 100 countries, across all seven continents.

Secure your place in the imagination of travelers...



Two Videos **\$14,000USD**

Package includes the creation of two videos, created and crafted in collaboration with the client.

- Released on the Access Luxury Roku channel in all markets.
- Released on the Access Luxury YouTube channel with a guarantee of a minimum 70,000 views per video.
- A dedicated social media campaign with a guaranteed 750,000 impressions.

*All videos are filmed in 4K and delivered in HD, the videos will also be made available to the sponsor after TV release.



TV Episode **\$33,500USD**

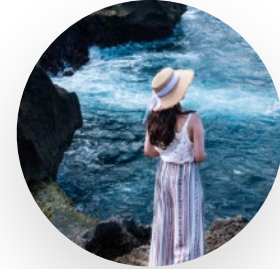
Package includes the creation of a full 30 min TV episode.

- Released on Amazon Prime Video in the US and UK.
- Released on the Access Luxury Roku channel in all markets.
- Released on the Access Luxury YouTube channel with a guarantee of a minimum 100,000 views.
- A dedicated social media campaign with a guaranteed 1,000,000 impressions. All impressions are verified with an independent third-party report.

Proven, unbeatable ROI.....



ROI Value of 2 Videos is \$92,200 = 6.5x investment



Roku's baseline value CPM is \$13.50 per 30 sec ad, or \$27.00 per min, ergo 100k views = \$2,700 x 5 mins

- Sponsored programming is valued 1.3 x paid ads, average video is 5 mins.

- Roku Video = \$17,550
X2 videos = \$35,100

YouTube's average CPM for niche targeted-market views is .30, according to Influencer Marketing Hub.

- Paid ads would cost \$21,000 for 70,000 views.

- Sponsored programming is valued 1.3 x paid ads, average video is 5 mins

- 1 YouTube Video = \$27,300, 2= \$54,600

Going Global will publish an article with each video embedded on homepage and on permanent url.

- Going Global = \$500 x 2 = \$1,000

Social Media reach is guaranteed to generate 500,000 - 750,000 impressions.

- Social Media = \$1500

Proven, unbeatable ROI.....



**ROI Value of TV
Episode is \$223,550
= 6.7X investment**

Amazon's reach in the US and the UK is over 180M. This potential audience is valued at .38 per CPM.

- 180m/1000 x.38
- Amazon = \$68,400

Roku's baseline value CPM is \$13.50 per 30 sec ad, or \$2,700 per min, based on 100k views. average episode is 25 mins.

- **S p o n s o r e d** programming is valued 1.3 x paid ads, Roku Value = \$87,750

YouTube's average cost per targeted-market view is .30, according to Influencer Marketing Hub.

- Paid ads = \$30,000 for highly targeted 100k views +60% = 25 mins viewing time. YouTube Value = \$48,000

- **S p o n s o r e d** programming is valued 1.3 x paid ads,

- YouTube Video = \$62,400

Going Global will publish five articles (one per major story featured) on homepage and on permanent url.

- Going Global = \$2,500

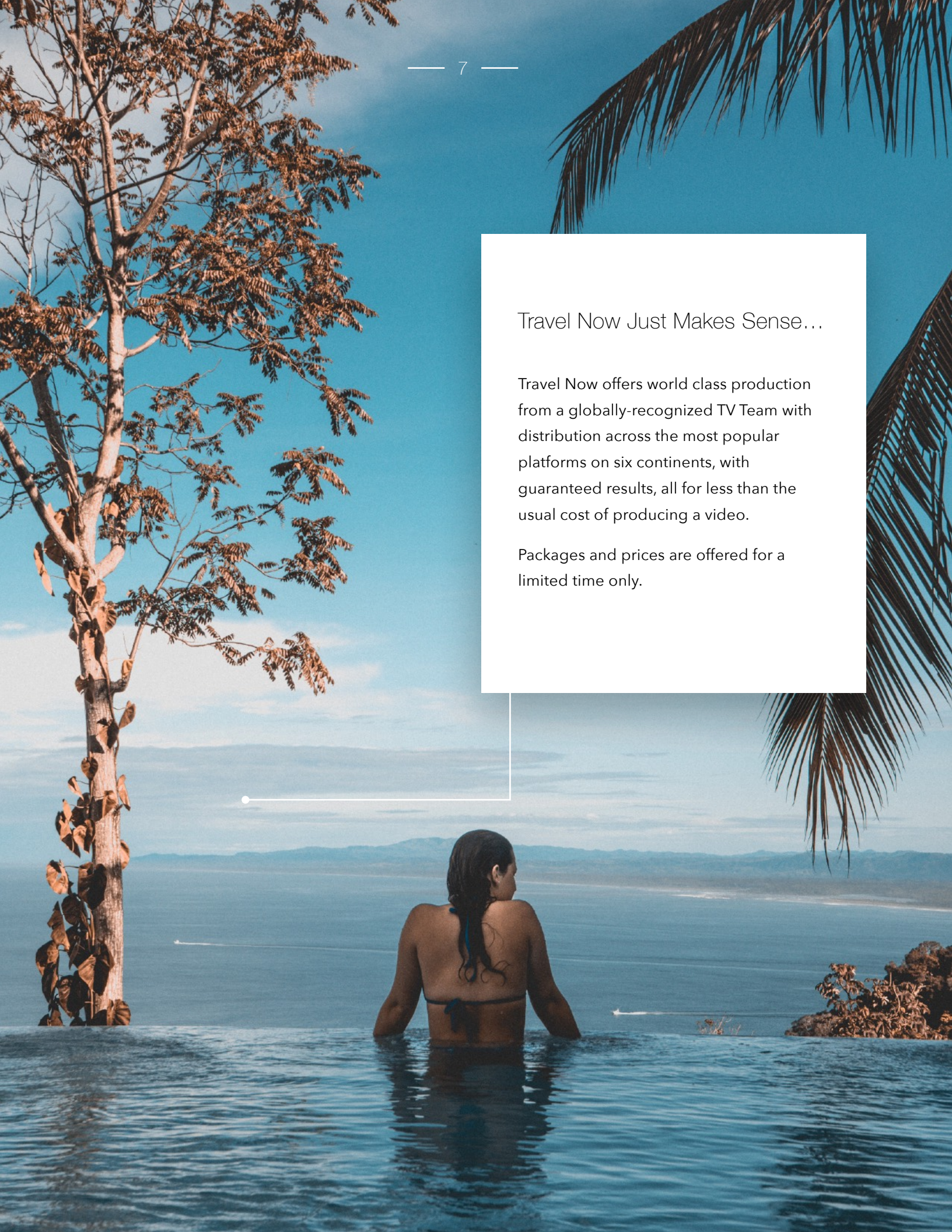
Social Media reach is guaranteed to generate 1,000,000 impressions.

- Social Media = \$2,500

Travel Now Just Makes Sense...

Travel Now offers world class production from a globally-recognized TV Team with distribution across the most popular platforms on six continents, with guaranteed results, all for less than the usual cost of producing a video.

Packages and prices are offered for a limited time only.



SAMPLE VIDEOS:

[Chiang Mai - The Best of Thailand](#)

[O'ahu - The Beating Heart of Hawaii](#)

[Awaken – An Insider's Guide to Exploring Angkor](#)

[The Silo Hotel Cape Town](#)

[Newfoundland - A Love Story](#)

AMPLIFYING BRANDS:

[Going Global](#)

[Asia Rising](#)

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